

## **PERSONAL DATA PROTECTION CLARIFICATION TEXT**

### **Data Controller and Representative**

In accordance with the Personal Data Protection Law No. 6698 (“Law No. 6698”), your personal data may be processed within the scope explained below by Dinamik Isi A.S., its group of companies, and all its affiliates as the data controller.

### **Purpose of Processing Personal Data**

Your collected personal data may be processed for the purposes of planning and execution of business activities and operational processes; ensuring that company activities are carried out in accordance with company procedures or relevant legislation; conducting credit evaluations, monitoring, planning, and execution of credit and financing transactions, as well as performing credit suitability research and analysis from various sources; managing risk related to credit and financing processes; planning and execution of the company’s financial risk processes; managing after-sales support services, customer satisfaction, corporate communication activities, and customer relationship management, including handling customer requests and complaints; planning and execution of business continuity activities; monitoring legal claims and contract processes; following up finance or accounting operations; planning, auditing, and execution of corporate sustainability, corporate governance, strategic planning, and information security processes; conducting and managing relationships with business partners, dealers, or suppliers; planning and execution of sales, marketing, and promotion activities for products and services, as well as determining and customizing preferences, usage habits, and service approaches through market research; ensuring the security of the company’s premises; ensuring the legal and commercial security of the company and individuals with whom the company has business relations; determining and implementing the company’s commercial and business strategies; and planning and monitoring insurance and claims processes within legal boundaries. These will be carried out within the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law No. 6698.

### **To Whom and For What Purposes Personal Data May Be Transferred**

Your collected personal data may be transferred, within the framework of the purposes stated above, to our dealers, business partners, suppliers, shareholders, affiliates, legally authorized public institutions, and private persons. It may also be processed, limited to the aforementioned purposes and to the extent permitted by relevant legislation, within our group companies under the conditions and purposes specified in Articles 8 and 9 of Law No. 6698, and may be processed either domestically or abroad.

### **Method and Legal Basis for Collecting Personal Data**

Your personal data may be collected by our company through various channels and on different legal grounds for the above-mentioned purposes. The personal data collected in this process may be processed and transferred for the purposes specified in this clarification text and in accordance with the conditions specified in Articles 5 and 6 of Law No. 6698.

### **Rights of Personal Data Owners**

As personal data owners, you have the right to:

1. Learn whether your personal data is being processed,
2. Request information if your personal data has been processed,
3. Learn the purpose of processing your personal data and whether it is being used in line with that purpose,
4. Learn the third parties to whom your personal data is transferred domestically or abroad,
5. Request correction of your personal data if it has been processed inaccurately or incompletely, and request that third parties to whom the data was transferred are informed,
6. Request the deletion or destruction of your personal data if the reasons for processing no longer exist, even if it was processed in accordance with Law No. 6698 and other relevant laws, and request that third parties to whom the data was transferred are informed,
7. Object to the occurrence of any result to the detriment of the data owner due to the analysis of the processed data exclusively by automated systems,
8. Request compensation for damages if you incur damages due to unlawful processing of personal data.

To exercise your above-mentioned rights, you may submit a written application including the necessary identity verification details and the rights you wish to exercise to the address: İbni Melek OSB mah. TOSBI Yol3 sokak no:20 Tire Organized Industrial Zone Tire/İZMİR, clearly specifying that the matter is related to the Law on the Protection of Personal Data. Alternatively, you may send your application via registered electronic mail (KEP) to [dinamik@dinamik-izmir.com](mailto:dinamik@dinamik-izmir.com) using a secure electronic signature or mobile signature.

Applications must be submitted in Turkish. Applications should include name, surname, and signature (if submitted in writing), Turkish Republic ID number for citizens, nationality and passport number/ID number for foreign nationals, residential or workplace address for notifications, if applicable an email address for notifications, and the subject of the request.

In addition, the request must be clear and understandable, relate to you personally, or, if acting on behalf of another person, you must provide evidence of your authorization. The application must also include identification and address information and must have documentation to verify your identity. Applications will be finalized as soon as possible and within no later than 30 days. If the response to the application is provided in writing, no fee will be charged for the first ten pages. For each additional page, a fee of 1 TL may be charged.